CRS Data's ListingIntegrity Elevates Data Quality and Automates Listing Violation Detection
New Product Helps Strengthen MLSs Most Important Asset: Data Quality

Knoxville, Tenn. – October 23, 2024 - CRS Data, the leading provider of property tax data in the U.S. and Canada, is already experiencing success with its recently launched data compliance solution: ***ListingIntegrity***. Developed as a compliance solution, ***ListingIntegrity*** ensures superior data quality in today's real estate landscape, creating a source of partnership and dependability for MLSs, brokerages and agents.

"Our goal is to create steadfast and trusted ways to serve the real estate market," stated Sara Cooper, executive vice president, real estate market at CRS Data. "We had immediate interest from the very beginning. In fact, we had one customer sign on prior to the product being fully developed and demand has continued to rise with a total of six new customers in the last quarter."

ListingIntegrity empowers its users to maintain the highest level of standards for property data quality while adhering to the rules and regulations of individual associations and MLSs. With a multifaceted, user-driven approach to product development, the team at CRS Data prioritizes data accuracy and an unwavering commitment to partnership.

"With over 35 years of knowledge and experience, CRS Data understands the prop tech industry and we know that an MLS's most important asset is data quality," continued Cooper. "Our goal is to consistently uplift and strengthen the accuracy and reliability of each property listing."

ListingIntegrity uses advanced algorithms to spot data discrepancies, outdated information, and inconsistencies in listings. By streamlining violation management and compliance monitoring, this robust tool is designed to reduce the need for manual oversight and helps minimize property data errors.

With a simple and intuitive interface, the user platform provides a seamless integration with MLS systems and can be customized to meet specified compliance requirements. The user experience offers functionality that optimizes efficiency with automated rules and workflows, alignment with each organization's operational calendar for enhanced notification management, and many other benefits. ***ListingIntegrity*** allows its users to focus on what matters most: ensuring the accuracy and reliability of the property listings.

About CRS Data: *Headquartered in Knoxville, Tenn., CRS Data is a leading provider of public property record information servicing bankers, MLSs, appraisers, investors, and other specialty financial customers across the U.S. CRS Data is focused on providing accurate and timely property data, quality products and unparalleled customer satisfaction. Visit www.crsdata.com to learn more.*

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